Study shows big rise in financial capability for young disabled people

Training, resources and workshops available free to sector
Jumps in confidence, ability and inclusion

A report has found young people with sensory impairments can budget, understand their entitlements and improve access to finance and university, if exposed to expert-led financial education.

A 13-month study by UK charities MyBnk and the Royal Association for Deaf people (RAD), along with sight education specialists, analysed data from 350 participants at 37 specialist schools and sensory units taking part in their Money Mechanics programme.

It is the UK’s first dedicated face-to-face money skills project for young people who are blind or Deaf and has been supported by players of People’s Postcode Lottery.

Workshops, training and free resources were created for 11-25 year-olds to reduce dependency, improve life opportunities and access services in their first language. These assets are now available for educators in the disabilities sector.

Topics include money management, fraud, banking, benefits, deals, enterprise and public and student finance. Resources were made audio and visually friendly by using videos, podcasts, enlarged prints, tactile graphs and charts and braille worksheets.

Guy Rigden, CEO, MyBnk said: “We saw a huge rise in confidence to engage with and tackle financial hurdles. Financial dependency was common and Money Mechanics looked to instil a confidence and aspiration that, as young adults, they would be able to take control and effectively manage their own money”.

Nearly 70% of blind and partially sighted young people are living on the poverty line. (Royal National Institute of Blind People). Deaf people are 14% more likely to be unemployed and 50% less likely to go to university than the general population. (Office for National Statistics & National Deaf Children’s Society). Demand for Special Educational Needs funding for the UK’s 96,000 visually impaired and 48,000 Deaf children is outstripping supply.

NOTES TO EDITORS - Case studies and images available on request.

Impact Stats – Post Session

Young Deaf people:
32% rise in confidence managing money.  
37% rise in understanding the Disability Living Allowance.  
43% rise in confidence on going to university.  
63% rise in understanding direct debits.  
65% rise in confidence setting up a business.  
53% rise in teachers saying young people understand the value of money. Up another 20% on three month follow up.

Young sight impaired people:

- 27% rise in the ability to create a budget.  
- 35% rise in confidence choosing a bank account to suit their needs.  
- 51% rise in understanding how interest rates work.  
- 35% rise in confidence knowing where to get further financial information and advice.  
- 41% rise in understanding payslips.  
- 33% rise in understanding of Tax & National Insurance.

Accessibility

An example of adaptation - English is a Deaf person’s second language. We learnt that a lot of the financial jargon that is used in everyday life such as overdrafts, credit card, standing order, debit card etc. didn’t actually exist in British Sign Language (BSL) and led to a lot of confusion. The solution, a BSL online dictionary. RAD together with leading sign language interpreters deciphered the clearest and easiest way for these terms to be explained through BSL and together with a film crew we brought the online glossary to life.

Free resources & Training

Money Mechanics also comprises of a range of accessible free resources for education practitioners available at www.moneymechanics.org:


- Deaf - The UK’s first ever visual British Sign Language jargon buster money dictionary.

For young people with hearing impairments RAD have been fully equipped to deliver programmes directly to young people. For young people with sight impairments MyBnk’s experts will train organisations in the financial knowledge to help them deliver programmes to their young people.
Several charities are involved in the developing legacy story including the Royal National Institute for Blind People, Guide Dogs and the Thomas Pocklington Trust.

About MyBnk:

MyBnk is a charity that delivers expert-led financial education programmes to 7-25 year olds in UK schools and youth organisations.

Together with young people, they have created innovative, high impact and high energy workshops that bring money to life. MyBnk covers topics such as saving, budgeting, public finance, social enterprise and start-up entrepreneurship. Alongside delivery, they also design projects and training programmes. Since 2007 they have helped over 220,000 young people learn how to manage their money.

About RAD

Founded in 1841, the Royal Association for Deaf people (RAD) provides services to Deaf people in their first language, usually British Sign Language (BSL) and supports mainstream providers to be more accessible to Deaf people.

About People’s Postcode Lottery

- People’s Postcode Lottery manages multiple society lotteries promoted by different charities and good causes. People play with their chosen postcodes for a chance to win cash prizes. A minimum of 32% from each subscription goes directly to charities and good causes across Great Britain and internationally - players have raised £427 million so far. For details of the charities and good causes which are promoting and benefitting from the lottery draws, please visit https://www.postcodelottery.co.uk/good-causes/draw-calendar

- It costs £10 a month to play and winning postcodes are announced every day. The maximum amount a single ticket can win is 10% of the draw proceed. For details, please visit www.postcodelottery.co.uk/prizes

- New players can sign up to pay using direct debit by calling 0808 10 9 8 7 6 5. New players who sign up online at www.postcodelottery.co.uk can pay using direct debit, debit card or PayPal.

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