



Annual Report  
2020

# Fighting for **financial** literacy

Half of young people in the UK worry they will never be financially stable. A decade of austerity and the economic fallout of the pandemic has disproportionately impacted young people.

Financial wellbeing for society is helped by better products, protection and positive nudges. For individuals, choices are key. Regrettably, much of the guidance available is irrelevant, unproven, inaccurate or linked to selling.

MyBnk offers independent, trusted, relevant and proven financial education and guidance to help young people make the right choices.

## Our mission

To empower young people to take charge of their future by bringing money to life.





## Who are we?

MyBnk is a UK charity that delivers expert-led financial education programmes to 5-25-year olds – directly, virtually and online.

## Our vision

A financially capable generation.

## Our values



- ⚡ #YouthAtTheHeart of @MyBnk, why do we do it? It's all about the young people #obvs.
- ⚡ #Impact @MyBnk, always delivering the best possible outcomes for young people #quality.
- ⚡ #LaughAsYouLearn @MyBnk, bringing money to life for young people, staying fresh, focused and fun.
- ⚡ #Driven @MyBnk, being relentless in the pursuit of our mission #pacesetting.
- ⚡ #StraightUp @MyBnk, telling it how it really is – helping young people make informed decisions.

## Anti-racism

MyBnk is committed to fostering an inclusive working and learning environment that promotes a sense of safety and belonging for our staff and beneficiaries to feel supported to achieve their potential.

We know there is further to go and have established an externally facilitated Anti-Racism Committee. This works with the wider MyBnk team and trustees to ensure that we are listening, learning and constantly evolving to root out and tackle racism in all its forms.





**17,390**

Young people  
reached

**4,914**

Hours of training  
delivered

**10**

New virtual and  
online courses

**215**

Partners in 117  
local authorities

*“Collaboration with partners, such as MyBnk, who have been able to respond in an innovative way following the Covid-19 Pandemic, and continue to deliver at scale with impact, is crucial in contributing to our goal of two million more young people receiving a meaningful financial education by 2030”.*

Lisa Davis, Senior Policy and Propositions Manager, Children and Young People, Money and Pensions Service.

**2019/20**  
**At a glance**

*"I left care at 18 and found myself in serious debt very quickly. My first experience of money was as a student walking into a bank and being offered a free overdraft of £15K. What's an overdraft? I just heard free money.*

*I never knew how to deal with it. I couldn't tell you what I spent it on. I wasn't taught about finance and money at school – I wish I was.*

*I went into temporary accommodation and didn't get this help and was accumulating debt without knowing. Once I had my flat all the arrears, council tax, gas, electric and current costs spiralled. It was the worst stress of my life - I cried all the time. I owed £5,000 and considered bankruptcy.*

*Then MyBnk. To be honest I didn't want to tune in but then I was like hello – get out of debt, manage money, credit score. I'm listening. It was the most amazing thing I ever listened to in my life. For the first time I can understand money, housing, income and outgoings.*

*Now my debt is down to £1,000, I'm paying it off each month and saving towards a house or starting a business".*

**Nyquesha, 24, Barnet Leaving Care.**

**Our  
Stories**



Listen to Nyquesha's story on BBC Radio 4 here.

# Chair & CEO's Welcome

The UK prides itself on being a leader in financial services, yet we have some of the lowest levels of financial literacy in the OECD. Barely half (52%) of 7-17 year olds could recall they received financial education at home or school.

The full economic effects of the global pandemic are yet to come but young people have already been hit the hardest.

We cannot continue creating generations of young adults who cannot budget or make informed decisions. For those who are vulnerable, the margins are just too thin. It drives inequality and blights mental health.

I was therefore honoured to be appointed Chair of MyBnk to help address one of the deepest root causes of poverty. I am grateful to Lily Lapenna MBE, MyBnk's Founder, outgoing Chair and now Trustee, for building the incredible foundations of a charity who have helped 275,000 young people since 2007.

This year MyBnk, by spend, became the UK's biggest specialist charity investing in the financial futures of young people.

There is considerable work to be done and we have mapped a 2024 Vision to scale reach and impact.

We are grateful to the individuals and organisations that fund and support us.

**Ashesh Sarkar, Chair of MyBnk.**



It goes without saying that this has been an incredibly challenging year for young people and educators.

Yet, despite the disruption caused by Coronavirus, we were able to equip over 20,000 children and young people with vital money skills and knowledge. MyBnk's experts delivered 5,000 hours of financial education and we opened a fourth location of our youth homelessness prevention scheme, The Money House, in London. Over 60% of the training delivered was with 16-25 year olds in vulnerable circumstances.

We are thankful to funders who granted us increased flexibility to adopt a 'ready for anything' approach to the pandemic. We created an exciting suite of virtual programmes, free online home school resources and digital tools to complement and expand our expert-led model. Accredited remote sessions for vulnerable young people have been a standout success.

Cross-cutting themes included gender and race. MyBnk have formed an Anti-Racism Committee to ensure we are an organisation that reflects our participants, employees and values. Analysis of our programmes found young UK females disproportionately lacked financial confidence and suffered anxiety due to money troubles. Our interventions saw them overcome this financial capability gap.

The need for impactful financial education remains clear. With your continuing support, we will help young people make the right choices for their future.

**Guy Rigden, CEO, MyBnk.**



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## References & Administrative Details

### Trustees:

Elisabetta Lapenna-Huda MBE (Chair until 8th April 2020).  
Ash Sarkar (Trustee and Chair from 8th April 2020).  
Karim Kefi (Treasurer).  
Gary Coyle.  
Carol Knight.  
Viral Kataria.  
Margaret Morrissey.  
Simona Paravani-Mellinghoff.  
Yasmin Drakes.

CEO: Guy Rigden.

Company Secretary: Manfred Meyer.

Company Registered Number: 6215005.

Charity Registered Number, in England and Wales: 1123791, in Scotland: SC050175.

Principal and Registered Office Address: 5-15 Cromer Street, London WC1H 8LS.

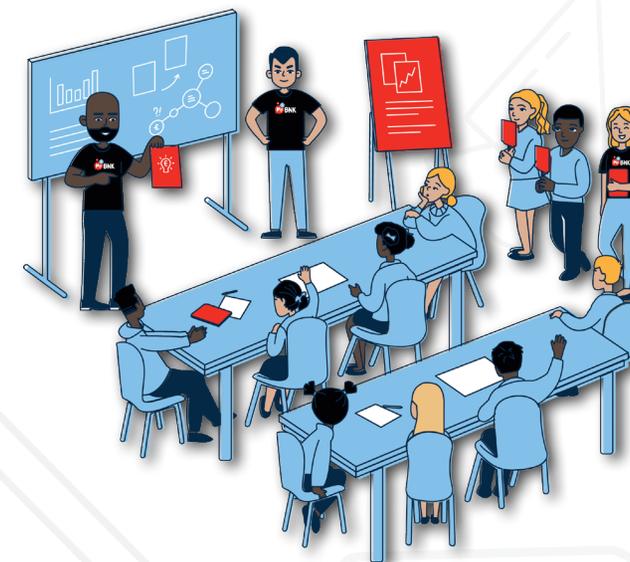
Auditors: Haysmacintyre LLP, 10 Queen Street Place, London EC4R 1AG.

Bankers: The Co-operative Bank plc, Head Office, P.O. Box 101, Balloon Street, Manchester M60 4EP. Lloyds Bank plc, 25 Gresham Street, London EC2V 7H.

### The purpose of the charity as set out in our governing document

All purposes which are charitable under the laws of England and Wales including: to act as a resource for young people by providing advice and assistance and organising programmes of educational and other activities as a means of:

- 1) Helping young people to advance in life by developing their skills and capabilities to enable them to participate in society as independent, mature and responsible individuals; or
- 2) Advancing education; or
- 3) Relieving financial hardship. These activities are undertaken to further the charity's purposes for the public benefit.



# Strategic Objectives

MyBnk's core function is to directly educate 5–25 year olds in money knowledge and skills and motivate them to take control of their lives and futures.

## Delivering education

- ⚡ 5-11 year olds: **Behavioural** – Introduce monetary concepts, develop positive mindsets and habits and involve teachers and families.
- ⚡ 11-18 year olds: **Prevention** – Develop core money knowledge, skills and confidence to build financial capability.
- ⚡ 16-25 year olds: **Survival** - Help those transitioning to adulthood, especially the vulnerable but also students and new workers, learn how to live independently.

## Leveraging impact

Beyond delivering programmes, we use our platform to demonstrate what is required to deliver impactful financial education consistently at scale. Active and open communications are primarily directed at stakeholders who can help us drive systemic change.

## The need

- ⚡ Since the start of the first lockdown, 2.8 million people have fallen into arrears.
- ⚡ Over 20 million of us can't manage our money. 11.5 million have less than £100 in savings, and nearly 9 million of us are in serious debt.
- ⚡ Young adults are more likely and more willing to use Buy Now Pay Later schemes such as Klarna.
- ⚡ Youth unemployment is on course to triple.
- ⚡ 80% rise in poor mental health caused by economic insecurity among 18-29-year-olds compared to a year ago, the biggest increase of any age group.

Sources: StepChange, Money & Pensions Service and the Resolution Foundation, all 2020.





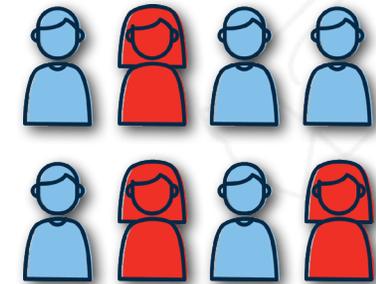
## Our Delivery

Up until mid-March 2020, we were on target to increase overall delivery hours by 20%. However, coronavirus restrictions saw MyBnk's total delivery of financial education fall by 25%.

We increased our reach in Scotland. Unfortunately, delivery in London, the South East and North West decreased. Including The Money House, a weeklong programme, we delivered 28% less hours in London. Through the period of CV-19 restrictions we re-focused the team on innovation and development.

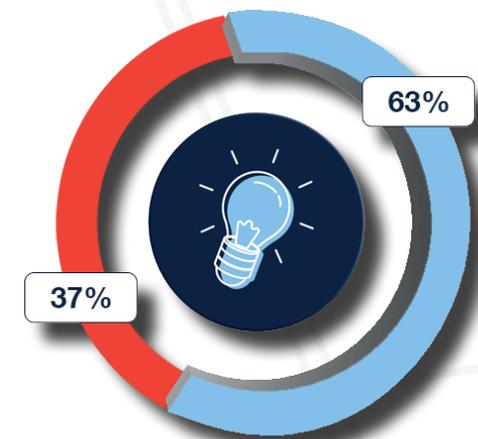
In mid-March MyBnk withdrew from deliveries and the office as a matter of priority, for the safety of our staff and beneficiaries. We then responded with an immediate provision of essential and relevant educational content.

We focused on young adults, uploading content to The Mix's money platform and creating other digital products. Taken together we estimate these efforts have helped us reach around an additional 5,000 young people.



**275,000**

Young people reached via 1,260 hosts since 2007



- 63% in out of school settings. Generally, with vulnerable young people like those leaving care.
- 37% in primary and secondary schools.

Next, we assessed resources and capabilities within the team and the potential for digitalisation of our suite of programmes, whilst communicating with funders regarding alternative outputs and securing their ongoing support for our activities. Lastly, we developed our programmes in order of priority to provide a digital alternative for each, ensuring that we maintain quality, impact and support for our beneficiaries.

We continued to increase focus on young adults in vulnerable circumstances, which saw us spend more time per young person in non-school settings.

### UK regional hours ex. TMH

- ⚡ Greater London: 1,898 = 61%.
- ⚡ South: 430 = 14%.
- ⚡ North West: 388 = 12%.
- ⚡ Scotland: 297 = 10%.
- ⚡ Other: 111 = 3%.

### Programme hours

- ⚡ Money Twist KS3/4/5, Uni Dosh: 969.
- ⚡ The Money House: 1,790.
- ⚡ Money Works: 1,256.
- ⚡ Money Twist KS2 & Money Buzz: 729.
- ⚡ Money Twist KS1: 107.
- ⚡ Enterprise-in-a-Box = 63.



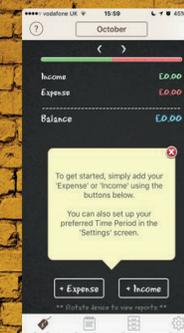
## New online offerings

MyBnk's new online learning platform hosts home school and digital school-age offerings. It has seen 758 unique users register for at least one course with 37,777 page views. The Money Twist Online Key Stage 3 course continues to be the most popular, with 324 users having completed at least one session.

52 vulnerable young adults attended Virtual Money House sessions and 80 went through Virtual Money Works. Our young adult-focussed livestream show My Moneycast has had 4,162 views.

## BUDGET ONLINE

### 'Spending Tracker'



### 'Daily Budget'



### 'Visual Budget'



# Our Programmes

MyBnk provides a range of expert-led financial education programmes for 5-25 year olds – directly in-person, virtually and online. These can be integrated into PSHE, Citizenship and Maths in schools and moving on and employability programmes for young adults.

## School age

These programmes aim to build financial capability at key transitional moments, create positive mindsets, attitudes and behaviours and help young people understand the world of money.

## Digital

Reacting to the global pandemic, we created an exciting range of online courses, virtual workshops and online tools.

This included a new learning platform for parents, teachers and young people.



### Money Twist (Key Stage 1)

A teacher-led training programme involving resources, lesson plans and online CPD (Continuing Professional Development).



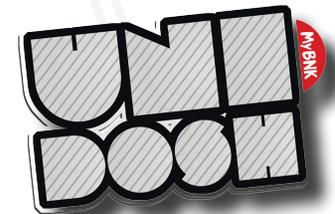
### Money Twist (Key Stage 2)

Aimed at 7-11 year olds in primary schools. This combines a full year assembly, workshops and teacher and family resources to improve financial confidence and habits such as saving and budgeting. Upper and Lower KS2 versions available.



### Money Twist (Key Stage 3/4/5)

Aimed at 11-18 year olds in secondary schools. Designed to get young people thinking and caring about their finances, both now and in their futures. Covers practical and relevant everyday financial matters including budgeting, needs versus wants, tax, banking, interest, savings, credit, pensions and investments. Versions available for each Key Stage.



### Uni Dosh

Aimed at 16-18 year olds considering going to university. A comprehensive overview of student finance and repayment, the costs of living independently, employment, pitfalls and the importance of budgeting.

# Young adults

These programmes equip young adults with ‘survival’ money skills and knowledge that they can implement immediately in their transition into independent living.



## Money Works

Aimed at 18-25 year olds not in mainstream education. This accredited survival money management programme focuses on independent living, digital finance skills and debt prioritisation.

## Studying/ Working

### Work Dosh

A specialist money management programme that empowers young professionals, aged 18-30, to gain control of their finances.

### #MoneyHacks

A programme designed to help students manage their money at university.

## The Money House

A specialist accredited programme helping 16-25 year olds in, or about to move into social housing, manage their money and remain independent.

Over five days, in real flats, experts help young people gain the practical financial skills and confidence to pay their rent, bills and living costs. They learn how to prioritise debts, manage spending, avoid scams and navigate the banking and benefits system.

Trainers use games, role play and activities mined from youth culture to help bring money to life.

# Digital

Reacting to the global pandemic, we created an exciting range of online courses, virtual workshops and online tools.

This included a social media livestream and specialist guides with The Mix.



# How we do it

MyBnk takes a holistic approach to education, using real life case studies, colourful resources, games, videos and links to popular culture to bring money to life whilst catering for all learning types. Sessions challenge negative financial attitudes and build self-belief.

## Super methodology

- Specialist:** Delivered and created by experienced trainers.
- Unique:** We embrace innovative teaching methods to maximise learning.
- Participatory:** Young people learn by doing. MyBnk's Youth Advisory Panel meets regularly to advise us, preview programme content and act as ambassadors.
- Effective:** Programmes are suitable for a wide range of young people in different settings.
- Relevant:** We use real life stories and examples to talk about money in a relatable way.

## Programme development

The needs of young people are ever evolving and MyBnk evolves with them.

Reacting to the global pandemic, we created an exciting range of online courses, tools and virtual workshops.

This included a new learning platform for parents, teachers and independent learning and guides on saving, spending and university finance.

Core school and accredited young adult programmes moved to Zoom. We also broadcast 10 weeks of financial education content through a social media livestream, My Moneycast.

MyBnk piloted a teacher-led Key Stage 1 course whereby teachers develop knowledge through Continuing Professional Development and receive materials for 5 lessons to use in their classroom.

Content, such as scams, was updated across all core programmes in line with the national curriculum and Financial Education Planning Framework.



## Youth participation

**Keeping ‘youth at the heart’ of everything we do is a core value at MyBnk.**

A new Youth Ambassador Scheme with key schools and individuals saw young people helping their peers tackle financial education, contribute to MyBnk Strategy Day and share their stories via case studies and press appearances.

We welcomed a new ambassador school, Haberdashers’ Aske’s Slade Green Temple Grove Primary, whose students joined those from Walthamstow School for Girls, Noadswood School and Wingfield Primary to take part in Talk Money Week events.

Young adults receive a newsletter to keep them informed of new paid and voluntary opportunities with MyBnk as well as vital money knowledge.

This resulted in a previous graduate of The Money House joining the full-time staff. We are also exploring options to allow young people to be more involved with the programmes as volunteers – for example, being able to shadow trainers as work experience for a day.

## Trainers

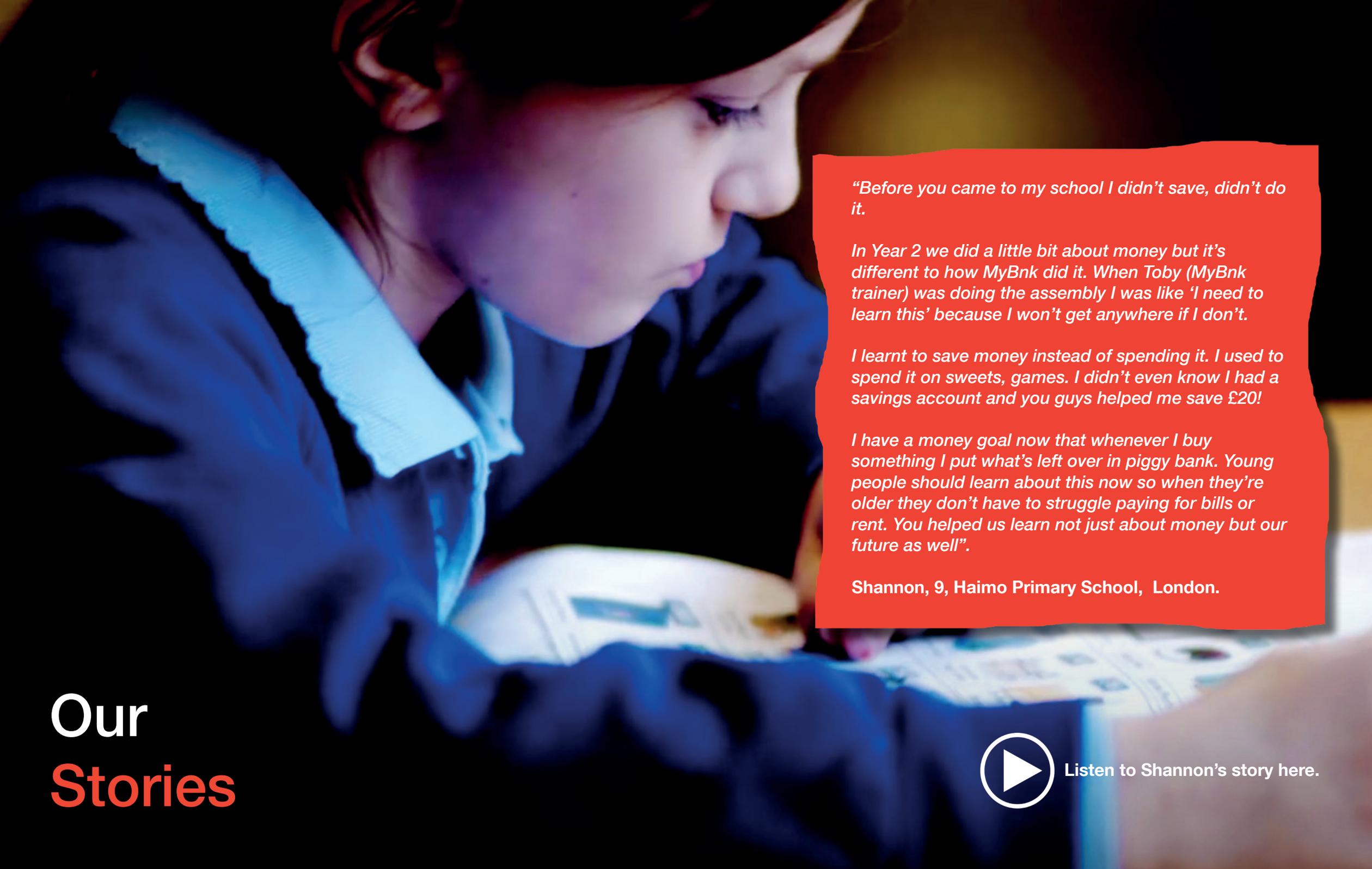
**MyBnk trainers are selected for their proven ability to engage young people.**

Our team of 17 in-house trainers and 17 freelancers is recruited from those with at least two years teaching or youth work experience.

High quality is ensured through ongoing professional development, such as behaviour management and safeguarding of young people. This is coupled with regular observations and frequent core subject knowledge tests.

This year saw us upskill the trainer pool to meet the additional challenges of delivering virtually.



A young girl with dark hair, wearing a school uniform consisting of a light blue collared shirt and a dark blue sweater, is looking down at a document or book she is holding. The background is dark and out of focus.

# Our Stories

*“Before you came to my school I didn’t save, didn’t do it.*

*In Year 2 we did a little bit about money but it’s different to how MyBnk did it. When Toby (MyBnk trainer) was doing the assembly I was like ‘I need to learn this’ because I won’t get anywhere if I don’t.*

*I learnt to save money instead of spending it. I used to spend it on sweets, games. I didn’t even know I had a savings account and you guys helped me save £20!*

*I have a money goal now that whenever I buy something I put what’s left over in piggy bank. Young people should learn about this now so when they’re older they don’t have to struggle paying for bills or rent. You helped us learn not just about money but our future as well”.*

**Shannon, 9, Haimo Primary School, London.**



Listen to Shannon’s story here.

# Impact

Since 2007, MyBnk has worked to secure the best possible outcomes for each of the 275,000 young people we have supported.

We are a sector leader in robust impact measurement. By designing, delivering and scaling financial education we can effectively evaluate what works and how to improve. From independent assessment and feedback from participants and stakeholders, we know how to maximise impact at a reasonable cost.

## Our interventions

- ⚡ **Instil** good money habits.
- ⚡ **Prepare** for the future and prevent problems later on.
- ⚡ **Build** capability for money survival.

## A challenging year

- ⚡ Supporting two new external evaluations: a third report on Money Twist Key Stage 2 and an updated cost benefit analysis report on The Money House.
- ⚡ Created and piloted evaluation tools for the new digital, home learning and teacher-led interventions.
- ⚡ Created a new organisation-wide Theory of Change supporting our updated vision and individual programme Theory of Change.





MyBnk  
**MONEY**  
**TWIST**

**After**  
**MyBnk...**

**69%**  
Pupils working towards a savings goal 3 months after intervention

**68%**  
Who could not delay spending gratification, now can

**3**  
Months after intervention 47% started a good money habit

**We can**  
Instil good habits in children

Source: Substance 2018-20

**We can**  
Prepare  
teens for the  
future



**After**  
**MyBnk...**

**22%**  
Increase in  
understanding of  
personal and  
public finances

**56%**  
Will keep closer  
track of their  
spending

**16%**  
Increase in  
understanding of  
adverts' influence on  
spending decisions

We can

Build capability  
for young adults  
entering  
independence



After  
MyBnk...

28%  
Increase in  
those paying off  
debts

17%  
Increase in regular  
saving

39%  
Reduction in those  
failing to keep up  
with priority  
payments

# We can Prevent youth homelessness

This year, funders of The Money House (TMH), JP Morgan, The Berkeley Foundation and the L&Q Foundation, were joined by a fourth partner, PIMCO.

TMH worked with 322 young adults in vulnerable circumstances across London. This year also saw an expansion of the project to a fourth borough, Haringey, and the creation of a virtual alternative.

The youth homelessness prevention scheme is now a mandatory requirement for young people accessing social housing within several local authorities and has 45 referral partners including Centrepont and Depaul UK.



**After  
MyBnk...**

**£1,638**  
Average benefit to  
participants

**3x**  
Participants less likely  
to have unsustainable  
rent arrears

**64%**  
Drop in evictions for  
those 'at risk' of  
losing their home

Source: ERS & NEF Consulting 2018-19

# Returns for stakeholders and society

**MyBnk continues to push boundaries in demonstrating the benefit of financial education for wider stakeholders and society through independent evaluations.**

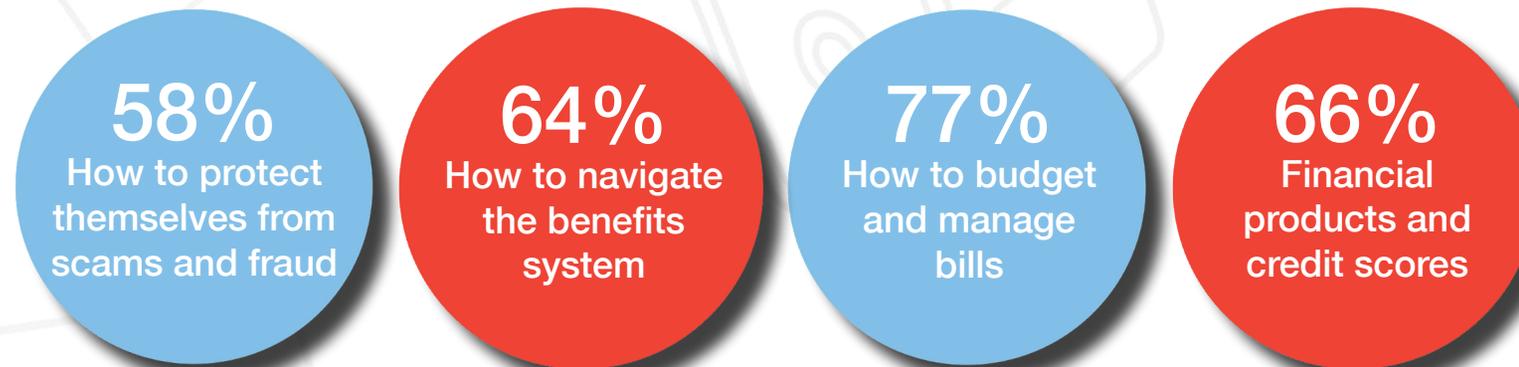
With young adults, we conducted an updated cost benefit analysis on TMH in partnership with New Economics Foundation. For individuals, it monetised benefits on reduced money related anxiety and depression, reduced debt and improved financial comfort.

For wider stakeholders it monetised reduced evictions, rent arrears, anxiety and the cost saving for local authorities on their statutory obligation for care leavers. The programme was shown to have a return of £1 to £1.56-£2.92, with an average of over £6,000 worth of value being generated per week-long course. There are strong incentives to boost value by maximising participant numbers at little extra cost. The £383,000 generated this year means almost £1.5 million has been generated since 2018.

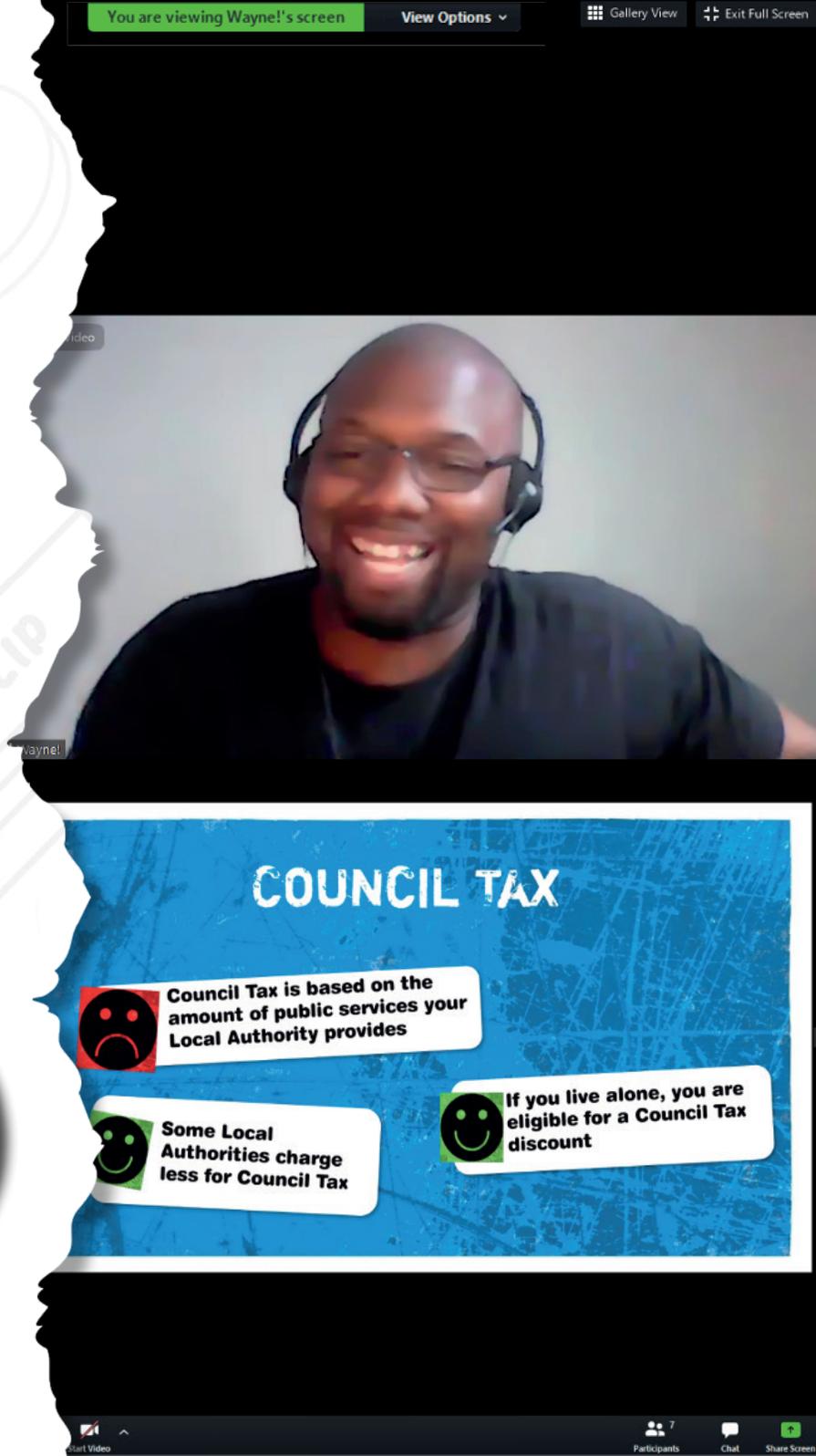
For school age outcomes, with support from Pro Bono Economics, we know that the possibility of monetising the benefit of financial education outcomes is restricted.

We continue to support Maths, Citizenship and PSHE (Personal, Social, Health and Economic Education) subjects through financial education as part of the national curriculum.

**Cost benefits - TMH participants post-session know:**



Source: ERS & NEF Consulting 2018-19



# Insights and what works

As we develop internal systems and capabilities, we have made new strides in utilising MyBnk data for insights and progress.

During Talk Money Week we released analysis showing how female MyBnk participants started notably behind their male peers. Nearly half of girls (43%) were not financially confident, 18% less so than boys. And 10% more young women suffered anxiety and depression about money than their male counterparts. This capability gap is starker at school age but, with intervention, it closes and exceeds male's abilities as girls get older. After expert-led lessons with 16-25 year olds, we found a 48% increase in regular saving and a 40% decrease in owing money for women – versus a 29% rise in saving and 31% drop in debt for men.

Evaluation of MyBnk's new digital interventions highlighted the strength of how impact can be articulated from different methodologies. Our future programme development strategy has been influenced by the extent to which we can create strong feedback loops to ascertain effectiveness.

After a year-long review, 2020 saw us retire our last remaining enterprise programme Enterprise-in-a-Box. The programme continued to show good outcomes in developing young people's personal employability attributes. However, its modest outcomes in enhancing financial capability through completing enterprising activities led us to the decision to focus on alternative offerings in the future.



# Partnerships

## UK hubs

MyBnk delivery across England and Scotland flourished in the first half of the year and was curtailed by coronavirus restrictions in the second. However, remote working and reorganisation have allowed us to create a stronger team network, utilising previously untapped skill sets.

In London, the Education Team delivered the complete suite of programmes and were on track for a record year of delivery. In the second half of the year, they turned their hand to product development, producing an array of online and virtual learning products.

In Scotland, demand outstripped supply in the first half of the year with Money Works making up most of our delivery. In lockdown, our Regional Education Officer spearheaded the development of a Virtual Money Works alternative for youth organisations which allowed us to work remotely with young people nationwide.

In the South of England, we broadened delivery across Hampshire and surrounding counties, offering all school age programmes and Money Works. In lockdown, the Southern team supported an overhaul of our internal subject knowledge platform.

In the North West, the beginning of the year saw us recruit two new freelance trainers and expand bookings in Greater Manchester.

## Money & Pensions Service

MyBnk collaborated with MaPS on two financial education 'Pathfinder' projects. The first involved a partnership with The Mix and the provision of digital resources on their website for young working age adults. This included a financial health check tool, an eLearning course, a text savings app and money management articles and videos.

The goal of the second project was to evaluate different paths for scaling financial capability workshops for 16-17 year olds in schools and colleges and involved four charity partners, led by MyBnk.

## KickStart Money

MyBnk continued to deliver Money Twist Key Stage 2 workshops for 7-11 year olds in UK primary schools, supported by KickStart Money, an alliance of 20 of the UK's leading investment firms. MyBnk reached 4,559 young people in 60 schools.

We also developed virtual and online home school versions, an app with digital consultancy Capco and trialled a KS1 teacher training programme for 5-7 year olds.



## Quilter Foundation

Over a five-year relationship, the Quilter Foundation have supported MyBnk's work in London secondary schools, our Southern hub and an annual 'Money Week' on the Isle of Man. This extensive support and their involvement in KickStart Money demonstrates their deep commitment to effective financial education for young people and how our values align.

## Hymans Robertson Foundation

Committing to a three-year partnership, the foundation was instrumental in establishing MyBnk's Scottish hub. Their support in creating digital solutions for young adults has enabled the growth of our vital work for young Scots.

## UK Power Networks

We continued our partnership with UK Power Networks to deliver 'Money Buzz'. This year the energy efficiency sessions reached 221 pupils across eight primary schools, backed up with teacher and family resources. This extension of our school offering targets 9-11 year olds in areas with high pupil premiums to help reduce fuel poverty. We also developed an online version: Money Buzz – Energy Detectives for use during lockdown.

## Youth Financial Capability Group (YFCG)

The YFCG brings together UK charities with a significant focus on developing the financial capability of young people. Current members include MyBnk, The Money Charity, London Institute of Banking and Finance, and Young Money – with the Money and Pensions Service in an observer role.

## The Thomas Pocklington Trust

MyBnk continued to build on the legacy of our Money Mechanics scheme providing financial education for young people with sensory impairments. In collaboration with Thomas Pocklington Trust, we developed accessible versions of MyBnk resources for primary school pupils and our Uni Dosh programme for would-be students. This included providing specialist knowledge and resources for their Student Support Service which offers information and help to students aged 16 and over.

## Volunteering

Corporate volunteers support young people by bringing financial topics to life and providing career insights. This year MyBnk hosted 29 volunteers from funders, including KickStart Money, Quilter and Citadel. Going forward, we are exploring how supporters can contribute to virtual lessons.



# Our Stories

*"I introduced MyBnk in my first year as Head of Sixth Form and this is my sixth year!"*

*Our age group are concerned with what affects them in the moment. We could deliver sex, drugs and financial education ourselves, but if they don't see you connecting with the topic, they stop listening. MyBnk adds value because they get a different perspective - it resonates.*

*We don't really teach finance now as we feel MyBnk covers what students need. I get my PSHE staff to sit in on sessions so they know the content well and can dip into and consolidate it.*

*You might think that young people wouldn't be particularly interested in finance but MyBnk engage them on their level - they aren't just sitting listening for two hours. They really take it on-board".*

**Stephanie Fenner, Head of Sixth Form, Burgate Sixth Form, Hampshire.**



See Stephanie's story here.

# Communications

This year communications played a vital role in helping us fulfil our core mission.

With MyBnk's traditional delivery model disrupted, it was crucial that stakeholders were kept informed of our new offerings and that financial education remained high on the agenda. Campaigns included launching and promoting MyBnk's virtual and online programmes and digital tools, including producing the My Moneycast livestream show.

Other projects included a young gender-based financial capability gap report and Talk Money Week. These efforts resulted in national coverage from the Financial Times, BBC Radio 4, The Sun, Daily Mail and others including numerous specialist finance and youth sector publications.

The voice of young people shone through in case studies and opinion pieces in press and marketing. BBC Radio 4's Moneybox show shared how TMH programme helped a young care leaver transition into independent living.

Together with funders, The Money House won the Consortium Award at the Third Sector Business Awards.

**ThirdSector**  
**Business Charity Awards**  
**Winner 2020**

## External relations

MyBnk supported wider efforts that promote financial education for young people.

We gave insights and research to the All-Party Parliamentary Groups on Ending Homelessness and the national Financial Education Forum. MyBnk collaborated with the youth advice websites The Mix and National Citizenship Service and produced podcasts and articles for AJ Bell and RBS and Barclays Bank.

MP visits to MyBnk primary school workshops, in partnership with funders, KickStart Money, included the Economic Secretary to the Treasury and City Minister John Glen MP. Our CEO, Guy Rigden, promoted our values as a member of the Challenge Group for Children and Young People for the Money and Pensions Service and the Consumer Advisory Board of UK Finance. With members of the Youth Financial Capability Group, a joint sector organisation, we are building towards a unified marketing campaign to educators.

MyBnk continues to make the case for proper funding for financial education in UK schools and youth services and adequate support of young adults in vulnerable circumstances.

**FT FINANCIAL  
TIMES**

**Money  
Box**

**THE  
MARTIN LEWIS  
MONEY SHOW**

**FIGHT  
BACK**

**BBC  
NEWS**

# Plans for the future

**MyBnk's innovation and development throughout the pandemic strengthens our position as the UK's leading specialist in financial education for young people.**

MyBnk's 2024 Vision draws on 14 years of evaluated interventions, demonstrates where we make the most difference, and is framed in the context of need.

**MyBnk's future priorities are:**

- ⚡ Young adults in the greatest **need** - Who cannot afford mistakes.
- ⚡ The **very** young - When habits are set.
- ⚡ All young adults entering **independence** - Making choices now.

In 2020/21 we are seeking increased investment to take one of our major offerings, Money Works, a survival money management programme, truly nationwide and to offer the virtual version to those in rural areas or who cannot physically attend.

We will expand virtual provision of our youth homelessness prevention scheme, The Money House, and target expansion into cities of high deprivation such as Liverpool or Glasgow, in addition to our presence in London.

We will scale Work Dosh (for young people just starting work, university or apprenticeships, including through government schemes) and complement with online resources.

For the very young, KickStart Money is funding us to maintain direct in-person or virtual delivery. With their support, we will leverage our platform and evaluation to drive systemic change – towards all 4.7 million primary-aged children receiving a meaningful financial education. We are also developing a new teacher training programme complemented by structured, relevant content for 5-7 year olds.

We are leading and are a core component of a major project for MaPS comparing the efficacy of four approaches to achieve common financial outcomes for ages 16 and 17. Coronavirus disruption threatens completion, but we are confident we will be able to draw important insights.

Behind our frontline work, we are examining themes on how gender and inequalities intersect with money, employment, education and mental health.

Our plans can only be made possible by you continuing this journey with us.

Thank you

**Team MyBnk**



# Structure, Governance & Management

## Constitution

The company is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association on 17 April 2007. The company number is 6215005. MyBnk is also a registered charity in England and Wales (number 1123791) and in Scotland (number SC050175).

## Method of appointment or election of Trustees

The management of the company is the responsibility of the Trustees who are elected and co-opted under the terms of the Memorandum of the Articles. The Board approve the vision and objectives of the organisation. Plans, budgets and strategies are regularly reviewed and approved. Publications from the Charity Commission and other organisations regarding Trustees' roles and responsibilities are made available and training for the general and specific role of Trustees is available when required. The Board meets quarterly.

## Organisational structure and decision making

The Board appoints and delegates the responsibility for the day-to-day management of MyBnk to the CEO, who provides leadership to the organisation. The CEO is responsible to the Board in the execution of his duties and leads the Management Team, which is organised functionally, consisting of Business Development, Communications, Education, Expansion and Impact, and Operations.

MyBnk has a Finance Committee, overseeing income and expenditure, and a Risk Committee covering all aspects of risks management. Each meet quarterly and report to the main Board.

## Public benefit

The Trustees are mindful of their duty under the Charities Act 2011 to ensure that the Charity's activities exist for the public benefit. They have considered Charity Commission guidance on public benefit and are satisfied that the performance and achievements of the Charity during the year have benefited the public.

## Fundraising with the public

We are not pro-actively fundraising with the wider public and do not engage in street, door-to-door or private site fundraising but we do get occasional donations from individuals that know us or hear about us in the media or through our work. We adhere to the rulebooks of the Fundraising Regulator. No complaints were made in the reporting period.

## Remuneration policy

MyBnk are committed to ensuring that we pay our staff fairly and in a way which ensures we attract and retain the right skills to have the greatest impact in delivering our charitable objectives. MyBnk's CEO, COO and relevant team leaders propose changes to staff salaries to the Board of Trustees for their approval. The CEO's salary is set by the Chair of Trustees, taking into account the performance and development of the organisation.

## Management of risk

The Trustees are ultimately responsible for risk management at MyBnk. The Executive continually monitors risk, formally updating a monthly risk register to be addressed by the Team Leaders. The Risk Committee meets quarterly to oversee the management of organisational, reputational and other risks.

**Risk:** MyBnk's core model is to send trainers, who travel by public transport, to deliver education face-to-face to groups of young people at schools, colleges and other host organisations. The Covid-19 pandemic has intermittently led to school and host closures and social distancing rules have also made deliveries on location in The Money Houses more difficult.

Many of our grant agreements are linked to the delivery of programmes and lower delivery risks a reduction in restricted income linked to programme delivery.

**Mitigation:** We have had discussions with all of our funders, who have been very understanding and, in most cases, have let us use their funds for alternative outcomes such as the development of virtual courses. We are now able to deliver many of our programmes virtually without visiting hosts and this means we are able to reach young people particularly those in vulnerable circumstances even when face-to-face delivery is not possible. We keep extending our online offering.

**Risk:** The Covid-19 pandemic has increased the risk of staff or young people falling ill and has disrupted our work.

**Mitigation:** We are always following government guidelines and have pro-actively communicated to all our staff and stakeholders the new rules for all our work settings. In particular we introduced measures to minimise the risks for our trainers when working with hosts and we enforced Covid-19 safety rules for our office in Cromer Street. We also set strict rules for deliveries in The Money Houses where we host beneficiaries. This was based on detailed risk analysis. Our flexible freelancer delivery model reduces the risk of delivery staff shortages.

**Risk:** Changes in funder trends, public spending cuts, policy changes and deteriorating economic conditions could lead to a reduction in our access to income.

**Mitigation:** We have put measures in place to increase the flexibility of our expenditure and the robustness and diversity of our income. Our income strategy emphasises income diversification and conservatively estimates the success rate of bids. We also work to maintain a strong pipeline of prospective funders.

**Risk:** We are working with a large number of young people every year and we hold data on a relatively small number of them. There is a risk of our staff failing in their safeguarding duties, and there is also the potential for loss of data of vulnerable people. In either case this could have wide ranging consequences for the young people affected and MyBnk.

**Mitigation:** We regularly train all our staff on how to spot and deal with children and vulnerable adult safeguarding issues and we run DBS checks for all our workers. We have a full range of policies and procedures in place, including Data Protection and Child and Vulnerable Adult Protection, which we annually review and update. In 2020 we have introduced new safeguarding guidelines for online education.

**Risk:** High staff turnover and difficulties in attracting and retaining quality staff and the related loss of unique MyBnk knowledge and culture.

**Mitigation:** Our People are recognised as key enablers of our work and we focus on them. In 2020 we have supported the formation of an Anti-Racism Committee to inform and advise the MyBnk Executive and Trustee Board towards a more inclusive organisation. In 2019 we introduced a Wellbeing Policy and signed the 'Time to Change' pledge run by the mental health charity Mind. We undertake an annual salary review and have a policy of personal development and training for all employees. Our staff appraisal system gives opportunity for 360° feedback and is designed to recognise issues early.

# Financial Review & Reserves Policy

Income received for the period totalled £2,087,546 of which £2,012,798 was received as grants and donations and £21,952 was generated in contractual income. This included sales to schools (£19,350) and consultancy fees (£2,602). We also received £52,796 in government grants from the job retention scheme. In the period we have additionally received grants totalling £275,632 that are deferred to the financial year 2020/21. Further forward commitments from a range of funders total £953,978 at 31 August 2020 for the financial year 2020/21. Expenditure totalled £1,948,569 and the charity's activities during the year resulted in an increase in funds for the period of £138,977, which was carried forward.

MyBnk's trustees set a reserve policy with the aim that reserves will build to cover at least three months of expenditure (currently £494,000). Our income targets include a surplus in unrestricted funds. Reserves are defined as unrestricted funds excluding fixed assets. Under this definition the charity had reserves of £382,523 on 31 August 2020.

## Going Concern

The trustees consider that there are no material uncertainties about MyBnk's ability to continue as a going concern. The Covid-19 pandemic has had an impact on the charity's ability to deliver our programmes particularly in schools, however most of our funders either lifted restrictions or agreed to fund alternative outcomes such as development of virtual programmes or online resources.

This had a positive impact on reserves in 2019/20. Our cash flow is healthy and our operation in the financial year 2020/21 is secure with over 90% of our budgeted costs covered by funder commitments. A continued inability to deliver our programmes face-to-face might lead to less young people reached and a fall in income but we have mitigated those risks by developing alternative modes of delivery (see the risk management section of the annual report for more information) and positive relationships with key supporters.

## Principal Funding

Principal funding for MyBnk came from Allan and Nesta Ferguson Trust, Allan & Gill Gray Philanthropy Foundation, Berkeley Foundation, Building Society Trust, City Bridge Trust, City of Westminster, Garfield Weston Foundation, Goldsmiths' Company Charity, Hymans Robertson, Interactive Investor, John Ellerman Foundation, JP Morgan Chase Foundation, Kickstart Money, London Borough of Newham, London Stock Exchange Group, L&Q, Man Group Charitable Trust, Money and Pensions Service, NDL Foundation, Octopus Giving, Paul Hamlyn Foundation, the Players of People's Postcode Lottery, PIMCO, The Quilter Foundation, Royal Borough of Greenwich, Step Change, St James's Place, Thomas Pocklington Trust, UK Power Networks and Wellington Management UK Foundation.

We have also been fortunate to receive pro bono support in the course of the year. Octopus supported with providing ongoing Salesforce advice and help with our costing model. Alexander Beard Wealth LLP are handling our pension and staff benefit administration.

# Statement of Responsibilities of the Trustees

The Trustees are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations.

Company law requires the trustees to prepare financial statements for each financial year. Under that law the trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company, and of the result of the charitable company for that year. In preparing these financial statements, the trustees are required to:

- ⚡ Select suitable accounting policies and then apply them consistently;
- ⚡ Observe the principles in the Charities SORP;
- ⚡ Make judgments and accounting estimates that are reasonable and prudent;
- ⚡ State whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- ⚡ Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

So far as each of the Trustees is aware at the time the report is approved:

- ⚡ There is no relevant audit information of which the Charity's auditors are unaware; and The Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.
- ⚡ Auditors Haysmacintyre LLP have indicated their willingness to continue in office and a resolution will be proposed for reappointment in accordance with section 485 of the Companies Act 2006.

In preparing this report, the Trustees have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

This report was approved by the board on 8th February 2021 and signed on its behalf by: Asesh Sarkar.

# Independent Auditor's Report to the Members of MyBnk

## Opinion

We have audited the financial statements of MyBnk for the year ended 31 August 2020 which comprise the Statement of Financial Activities, Balance Sheet, Statement of Cash Flows and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- ⚡ Give a true and fair view of the state of the charitable company's affairs as at 31 August 2020 and of the charitable company's net movement in funds, including the income and expenditure, for the year then ended;
- ⚡ Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- ⚡ and have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006.

## Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Responsibilities of trustees for the financial statements

As explained more fully in the trustees' responsibilities statement, set out on page 27, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

## Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

## Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- ⚡ The trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- ⚡ The trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

## Other information

The trustees are responsible for the other information. The other information comprises the information included in the Trustees' Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

## Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- ⚡ The information given in the Trustees' Annual Report (which incorporates the directors' report) for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- ⚡ The Trustees' Annual Report (which incorporates the directors' report) has been prepared in accordance with applicable legal requirements.

## Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Annual Report (which incorporates the directors' report).

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charity Accounts (Scotland) Regulations (as amended) require us to report to you if, in our opinion:

- ⚡ Adequate accounting records have not been kept by the charitable company; or
- ⚡ The charitable company financial statements are not in agreement with the accounting records and returns; or
- ⚡ Certain disclosures of trustees' remuneration specified by law are not made; or
- ⚡ We have not received all the information and explanations we require for our audit; or
- ⚡ The trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the trustees' report and from the requirement to prepare a strategic report.

## Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006, section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and regulation 10 of the Charity Accounts (Scotland) Regulations 2006.



Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Adam Halsey (Senior Statutory Auditor).

For and on behalf of Haysmacintyre LLP, Statutory Auditors, 10 Queen Street Place, London, EC4R 1AG.

# Statement of Financial Activities

(Incorporating Income and Expenditure account)  
FOR THE YEAR ENDED 31 AUGUST 2020

	Note	Unrestricted Funds £	Restricted Funds £	2020 Total £	2019 Total £
<b>Income from:</b>					
Donations and Legacies	2	100,146	-	100,146	64,421
Charitable activities	2	200,181	1,787,219	1,987,400	1,762,748
Investment income	2	-	-	-	529
<b>Total income</b>		<u>300,327</u>	<u>1,787,219</u>	<u>2,087,546</u>	<u>1,827,698</u>
<b>Expenditure on:</b>					
Charitable activities – Educational activities	3	127,542	1,821,027	1,948,569	1,652,129
<b>Total expenditure</b>		<u>127,542</u>	<u>1,821,027</u>	<u>1,948,569</u>	<u>1,652,129</u>
<b>Net Movement in Funds</b>	12	172,785	(33,808)	138,977	175,569
<b>Reconciliation of funds</b>					
Total funds brought forward at 1 September 2019		<u>215,597</u>	<u>484,094</u>	<u>699,691</u>	<u>524,122</u>
<b>Total Funds Carried Forward at 31 August 2020</b>		<u>388,382</u>	<u>450,286</u>	<u>838,668</u>	<u>699,691</u>

The Statement of Financial Activities includes all gains and losses recognised in the year.

The previous year's Statement of Financial Activities can be seen in note 22.

The notes on pages 35 to 42 form part of these financial statements.

# Balance Sheet

(Registered Company No: 6215005)  
AS AT 31 AUGUST 2020

## FIXED ASSETS

Tangible fixed assets

## CURRENT ASSETS

Debtors  
Cash at bank and in hand

**CREDITORS:** amounts falling due  
within one year

## NET CURRENT ASSETS

## TOTAL NET ASSETS

## CHARITY FUNDS

Restricted funds  
Unrestricted funds

Notes	£	2020	£	2019	£
9			5,859		7,381
10		137,875		232,865	
		1,074,350		702,965	
		<u>1,212,225</u>		<u>935,830</u>	
11		(379,416)		(243,520)	
			<u>832,809</u>		<u>692,310</u>
			<u>838,668</u>		<u>699,691</u>
12			450,286		484,094
			388,382		215,597
			<u>838,668</u>		<u>699,691</u>

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved and authorised for issue by the Board of Trustees on 8th February 2021 and were signed on its behalf by:  
Asesh Sarkar.

The notes below form part of these financial statements.

# Statement of Cash Flows

FOR THE YEAR ENDED 31 AUGUST 2020

## Cash flows from operating activities:

Cash flows provided by operating activities

Cash flows from investing activities

## Change in cash and cash equivalents in the reporting period

Cash and cash equivalents at 1 September 2019

**Cash and cash equivalents at 31 August 2020**

Notes

2020

£

2019

£

17

373,107

179,461

18

(1,722)

(4,207)

371,385

175,254

702,965

527,711

19

1,074,350

702,965

# Notes on the Financial Statements

FOR THE YEAR ENDED 31 AUGUST 2020

## 1. ACCOUNTING POLICIES

### 1.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Statement of Recommended Practice for Charities (SORP 2015) (Second Edition, effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

MyBnk meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

### 1.2 COMPANY STATUS

The company is a company limited by guarantee. The members of the company are Trustees named in the trustee report. In the event of the company being wound up, the liability in respect of the guarantee is limited to £1 per member of the company.

### 1.3 PREPARATION OF THE ACCOUNTS ON A GOING CONCERN BASIS

Having considered future budgets and cash flows, the trustees confirm that they have no material uncertainties about the entity's ability to continue as a going concern for the foreseeable future.

### 1.4 FUND ACCOUNTING

Restricted funds are funds subject to specific restricted conditions imposed by the donor.

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the company and which have not been designated for other purposes.

Investment income, gains and losses are allocated to the appropriate fund.

## 1.5 INCOME RECOGNITION

Income is included in the Statement of Financial Activities when the company is entitled to the income, it is probable that the income will be received and the amount of income can be measured reliably.

Gifts in kind are donated for distribution and are included at valuation and recognised as income when they are distributed to the projects. Gifts donated for resale are included as income when they are sold.

Donated facilities are included at the value to the company where this can be quantified and a third party is bearing the cost. No amounts are included in the financial statements for the services donated by the volunteers.

Donated services or facilities, which comprise donated services, are included in income at a valuation which is an estimate of the financial cost borne by the donor where such a cost is quantifiable and measurable. No income is recognised where there is no financial cost borne by a third party.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

## 1.6 EXPENDITURE

All expenditure is accounted for on an accruals basis and has been included under expense categories that aggregate all costs for allocation to activities.

Where costs cannot be directly attributed to particular activities they have been allocated on a basis consistent with the use of the resources.

Governance costs include those incurred in the governance of the charity in particular those costs associated with constitutional and statutory requirements.

Fundraising costs are those incurred in seeking voluntary contributions and do not include costs of disseminating information in support of the charitable activities. Support costs are those costs incurred directly in support of expenditure on the objects of the charity.

## 1.7 TANGIBLE FIXED ASSETS AND DEPRECIATION

All assets costing more than £300 are capitalised.

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Fixtures, Fittings & equipment - 25% straight line basis  
Computer equipment - 25% straight line basis

## 1.8 DEBTORS

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

## 1.9 CASH AT BANK AND IN HAND

Cash at bank and in hand includes bank accounts, cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

## 1.10 CREDITORS AND PROVISIONS

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

## 1.11 ESTIMATION UNCERTAINTY

In the view of the trustees in applying the accounting policies adopted, no judgements were required that have a significant effect on the amounts recognised in the financial statements nor do any estimates or assumptions made carry a significant risk of material adjustment in the next financial year.

## 2. ANALYSIS OF INCOME

	Unrestricted Funds £	Restricted Funds £	Total 2020 £	Total 2019 £
Donations and Legacies income				
Government grants – furlough claims	52,796	-	52,796	-
Donations received	47,350	-	47,350	64,421
	<u>100,146</u>	<u>-</u>	<u>100,146</u>	<u>64,421</u>
<b>Charitable Activities</b>				
Grants	178,229	1,787,219	1,965,448	1,726,746
Sales to educational institutions	19,350	-	19,350	26,892
Consultancy fees	2,602	-	2,602	9,110
	<u>200,181</u>	<u>1,787,219</u>	<u>1,987,400</u>	<u>1,762,748</u>
<b>Investment income</b>				
Bank interest received	-	-	-	529
	<u>-</u>	<u>-</u>	<u>-</u>	<u>529</u>

## 3. CHARITABLE ACTIVITIES - 2020

	Direct Costs £	Support Costs £	Total 2020 £	Total 2019 £
Staff and related costs	996,108	431,362	1,427,470	1,226,884
Programme and evaluation costs	313,457	-	313,457	241,468
Rent, services and office costs	-	167,731	167,731	141,017
Office administrative costs	-	31,151	31,151	32,687
Governance costs (Note 4)	-	8,760	8,760	10,073
	<u>1,309,565</u>	<u>639,004</u>	<u>1,948,569</u>	<u>1,652,129</u>

### 3. CHARITABLE ACTIVITIES - 2019

	Direct Costs £	Support Costs £	Total 2019 £
Staff and related costs	846,812	380,072	1,226,884
Programme and evaluation costs	241,468	-	241,468
Rent, services and office costs	-	141,017	141,017
Office administrative costs	-	32,687	32,687
Governance costs (Note 4)	-	10,073	10,073
	<u>1,088,280</u>	<u>563,849</u>	<u>1,652,129</u>

### 4. GOVERNANCE COSTS

	Unrestricted Funds £	Restricted Funds £	Total 2020 £	Total 2019 £
Audit fees	7,560	-	7,560	7,560
Accountancy	1,200	-	1,200	2,513
	<u>8,760</u>	<u>-</u>	<u>8,760</u>	<u>10,073</u>

### 5. NET INCOME

This is stated after charging:  
Depreciation of tangible fixed assets:  
Owned by charity  
Audit fees  
Accountancy

	2020 £	2019 £
	3,244	2,750
	7,560	7,560
	1,200	2,513
	<u>11,004</u>	<u>12,813</u>

### 6. STAFF COSTS

Staff costs were as follows:  
Wages and salaries  
Social security costs  
Other pension costs  
Freelance costs

	2020 £	2019 £
	1,155,391	897,455
	101,108	80,910
	38,033	37,403
	61,436	116,054
	<u>1,355,968</u>	<u>1,131,822</u>

The average monthly number of employees during the year was as follows:

	No.	No.
	<u>39</u>	<u>31</u>

1 employee received remuneration amounting to between £60,000 to £70,000 (2019 – none).

The key management personnel of the charity are considered to be the CEO, COO, Head of Education – School Age, Head of Education – Young Adults, Commercial Director and Expansion and Impact Director. The total employee benefits of the key management personnel of the charity were £430,762 (2019: £387,429).

### 7. TRUSTEES' REMUNERATION

During the period no Trustees received any remuneration, benefits, nor were reimbursed any expenses.

### 8. TAXATION

The company is exempt from corporation tax on its charitable activities.

### 9. TANGIBLE FIXED ASSETS

	Furniture and fittings £	Computer and other equipment £	Total £
<b>Cost</b>			
At 1 September 2019	1,811	42,927	44,738
Additions	-	1,722	1,722
Disposals	-	-	-
	<u>1,811</u>	<u>44,649</u>	<u>46,460</u>
At 31 August 2020	1,811	44,649	46,460
<b>Depreciation</b>			
At 1 September 2019	1,811	35,546	37,357
Charge for the year	-	3,244	3,244
Disposals	-	-	-
	<u>1,811</u>	<u>38,790</u>	<u>40,601</u>
At 31 August 2020	1,811	38,790	40,601
<b>Net Book Value</b>			
At 31 August 2020	<u>-</u>	<u>5,859</u>	<u>5,859</u>
At 31 August 2019	<u>-</u>	<u>7,381</u>	<u>7,381</u>



**15. ANALYSIS OF NET ASSETS BETWEEN FUNDS 2019**

	Unrestricted Funds £	Restricted Funds £	Total Funds £
Fixed assets	7,381	-	7,381
Current assets	451,736	484,094	935,830
Current liabilities	(243,520)	-	(243,520)
Net assets at 31 August 2020	<u>215,597</u>	<u>484,094</u>	<u>699,691</u>

**16. OPERATING LEASE COMMITMENTS**

At 31 August 2020 the Charity had the following commitments under non-cancellable operating leases which expire in:

	2020 £	2019 £
Less than 1 year	13,431	13,431
1 – 2 years	26,863	26,863
2 – 5 years	<u>1,679</u>	<u>15,670</u>

**17. RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES**

	2020 £	2019 £
Net income for the reporting period	138,977	175,569
Depreciation	3,244	2,750
Interest receivable	-	(529)
Decrease in debtors	94,990	23,009
Increase/(decrease) in creditors	135,896	(21,338)
<b>Net cash provided by operating activities</b>	<u>373,107</u>	<u>179,461</u>

**18. CASH FLOWS FROM INVESTING ACTIVITIES**

	2020 £	2019 £
Interest received	-	529
Purchase of tangible fixed assets	(1,722)	(4,736)
<b>Net cash (used by) investing activities</b>	<u>(1,722)</u>	<u>(4,207)</u>

**19. ANALYSIS OF CASH AND CASH EQUIVALENTS**

	2020 £	2019 £
Cash in hand and at bank	<u>1,074,350</u>	<u>702,965</u>

**20. ANALYSIS OF CHANGES IN NET DEBT**

	At 1 September 2019 £	Cash flows £	Other non-cash changes £	At 31 August 2020 £
Cash and bank	702,965	371,385	-	<u>1,074,350</u>

**21. RELATED PARTIES**

There were no related party transactions to be reported in the financial year (2019 – the same).

**22. STATEMENT OF FINANCIAL ACTIVITIES – 2019**

	Unrestricted Funds £	Restricted Funds £	2019 Total £
<b>Income from:</b>			
Donations and Legacies	64,421	-	64,421
Charitable activities	267,669	1,495,079	1,762,748
Investment income	529	-	529
<b>Total income</b>	<u>332,619</u>	<u>1,495,079</u>	<u>1,827,698</u>
<b>Expenditure on:</b>			
Charitable activities – Educational activities	332,427	1,319,702	1,652,129
<b>Total expenditure</b>	<u>332,427</u>	<u>1,319,702</u>	<u>1,652,129</u>
<b>Net Movement in Funds</b>	192	175,377	175,569
<b>Reconciliation of funds</b>			
Total funds brought forward at 1 September 2018	215,405	308,717	524,122
<b>Total Funds Carried Forward at 31 August 2019</b>	<u>215,597</u>	<u>484,094</u>	<u>699,691</u>

A huge **thank you** to our funders

J.P.Morgan

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A special thank you to all our individual donors.

It has been a pleasure **working** with you

## Schools & colleges

All Saints Catholic School  
Amery Hill School  
Applemore College  
Archbishop Tenison's CofE High School  
Ardler Primary School  
Ark Brunel Primary Academy  
Ark Walworth Academy  
Barnhill Primary School  
Beths Grammar School  
Bevois Town Primary School  
Bishop Challoner Collegiate School  
Blackheath High School  
Brecknock Primary School  
Broadmead Primary School (The Pioneer Academy)  
Brompton-on-Swale CE Primary School  
Cannon Lane Primary School  
Capel Manor Primary School  
Carshalton High School for Girls  
Castle View Academy  
Caterham High School  
Chobham Academy  
Christ Church CE Primary School  
City of London Academy Highgate Hill  
Clifton Primary School  
Colinton Primary School  
Coombe Bissett CE VA Primary School  
Dorothy Barley Junior Academy  
East Lane Primary School  
Eastern Primary School  
Eggars School  
Ellen Wilkinson School for Girls  
Enfield Grammar School  
Eton College  
Forthview Primary School  
Fosters Primary School  
Foulds School  
George Mitchell School  
Gosbecks Primary School  
Haberdashers' Aske's Crayford Academy  
Haberdashers' Aske's Knights Academy  
Haggerston School  
Haimo Primary School  
Haringey Sixth Form College  
Heathrow UTC  
Highbury Grove School  
Hollydale Primary School  
Hounslow School  
Inspiring Tomorrow's Leaders

John Hanson Community School  
Judd School  
King Solomon Academy  
Lambeth College  
Langley Grammar School  
Linaker Primary School  
Lister Community School  
Liverpool Education Employment Partnership  
Longstone Primary School  
LS College  
Lyne and Longcross School  
Mab Lane Primary School  
Mansbridge Primary School  
Mayfield School  
Meridian Angel Primary School  
Much Woolton Primary School  
New City College: Hackney  
New Forest Academy  
Noadwood School  
Norwood School  
Oaklands School  
Oakwood Primary School  
Oasis Academy Byron  
Our Lady of the Visitation Catholic Primary School  
Our Lady's Convent High School  
Parsloes Primary School  
Pembroke Park Primary School  
Pinner High School  
Preston Manor School  
Ravens Wood School  
Regents Park Community College  
Rice Lane Primary School  
Roding Primary School  
Rokey School  
Royal Masonic School for Girls  
Sacred Heart Catholic Primary School  
Scotts Park Primary  
Sheringham Primary School  
Sighthill Primary School  
Smithdown Primary School  
South Bersted Church of England Primary School  
Springfield School  
St Cuthbert's Catholic Primary and Nursery School  
St George's RC School  
St James Senior Girls' School  
St Jude's Church of England Primary School

St Luke's C of E Primary School  
St Mary's University  
St Mary's Catholic Primary School  
St Michael at Bowes CE Junior School  
St Saviour's & St Olave's School  
St Thomas More Language College  
Stanhope Primary School  
Starks Field Primary School  
Stationers' Crown Woods Academy  
Steep C of E Primary School  
Stewart Fleming Primary School (The Pioneer Academy)  
Thaxted Primary School  
The Arnewood School  
The Bridge School  
The Burgate School and Sixth Form  
The Charter School East Dulwich  
The Charter School North Dulwich  
The Green School  
The Romsey School  
Tiverton Primary School  
Walthamstow School for Girls  
Whitchurch Primary School & Nursery  
William Bellamy Primary School  
Wingfield Primary School  
Woodcot Primary School  
Woodmansterne Primary School  
Wren Academy  
Wycombe Abbey

## Local authorities & Youth Organisations

1st Base  
Aberdeen City Council  
Abianda  
Adviza Training  
Air Cadets 18F (Wimbledon) Squadron  
Arsenal in the Community  
Askham Bryan College  
Asphaleia  
Ayrshire College - Ayr Campus  
Ayrshire College - Kilmarnock Campus  
Ayrshire College - Kilwinning Campus  
Barking and Dagenham Carers Centre  
Barking and Dagenham College  
Barnardo's Dundee  
Barnardo's Edinburgh  
Barnardo's Paisley

Barnardo's Yorkshire  
Bexley London Borough  
Brathay Trust  
Bridging the Gap  
Brighton MET  
Bromley London Borough  
Business Launchpad  
Calderdale local authority  
CARAS  
Caysh  
Circle Collective  
City of Glasgow College  
Centrepoint  
Community Central Hall  
Core Assets Children's Services  
CXX  
Depaul  
Edinburgh College  
Enham Trust Charity  
Essex County Council  
Family Action Rogerfield Easterhouse  
Fife College - Dunfermline Campus  
Glasgow Clyde College  
Go! Youth Trust  
Groundwork BBOR  
Groundwork CLM  
Hammersmith & Fulham London Borough  
Hampshire Fire and Rescue Service  
Harrow London Borough  
Haverling London Borough  
Highbury College  
Hillingdon Carers  
Hounslow London Borough  
Hugh Baird College  
Islington London Borough  
Knowsley Youth Mutual  
Lambeth College  
Leeds City College  
Look Ahead  
Marsha Phoenix  
Marvellous Care  
Mencap  
Merseyside Fire and Rescue Service  
Merseyside Youth Association  
New College Lanarkshire - Coatbridge  
New College Lanarkshire - Cumbernauld  
One Housing Group  
Onside Youth Zones  
Orchid Place  
Palace for Life Foundation

Pathways Team Southampton  
Peabody  
Prince's Trust Dundee  
Progressive Mindz  
Providence Row  
Queens Park Rangers Football Club  
Redbridge London Borough  
Richmond upon Thames  
Risedale Sports and Community College Youth Centre  
Royal Borough of Kingston-upon-Thames  
Saints Foundation  
Salford City College  
SCL - Education Through Sport  
Single Homelessness Project  
Skills for Growth  
South Thames College  
Sutton London Borough  
The Big House Theatre Company  
The Hive Youth Zone  
The Prince's Trust  
The Winch  
Think Forward  
Tottenham Hotspur Foundation  
Unitas Youth Zone  
Uxbridge College  
West Lancashire College  
West Yorkshire Fire and Rescue  
Widnes Vikings Education  
Wigan Youth Zone  
XLP  
YMCA  
Youth Fed

